



## 2017 QLINE Grand Opening Participation Application

For the past 2 years, businesses have been patient and offered their steadfast support. In celebration of the QLINE Grand Opening, we invite you to participate in the festivities! From Friday evening, to Sunday evening, M-1 RAIL will be activating public areas along the corridor. It is our hope, that together, we can cultivate a walk-able and a shared riding experience along Woodward Avenue.

With many businesses already prompting questions on how they can be involved, this is your first step. By completing the application below, your business will be featured in our comprehensive marketing collateral - website and print.

Need inspiration?

- Art Galleries - Discounted or Free Admission to a Special Exhibit
- Retailers - Exclusive discounts on merchandise or hosting an in-house fashion show
- Bars/Restaurants - Extended Happy Hour Specials

Happy planning!

### APPLICATION DEADLINE:

Monday, March 27, 2017 at 12:00 PM

### EVENT HOURS:

Date:	Day:	Time:
May 12, 2017	Friday	6PM – 12AM
May 13, 2017	Saturday	ALL DAY
May 14, 2017	Sunday	10AM – 4PM

Applications can be submitted online at [m-1rail.com](http://m-1rail.com), via email to [GrandOpening@m1rail.org](mailto:GrandOpening@m1rail.org), or in person to **7520 Woodward Avenue, Detroit, MI 48202**.

*For all inquiries, please send an email with an Attention to: Domeda Duncan at [GrandOpening@m1rail.org](mailto:GrandOpening@m1rail.org).*

### Grand Opening Activities At-Large

Additional details surrounding grand opening activities will be announced at a later time. We welcome you to stay engaged and updated via social media, the M-1 RAIL newsletter, and on [www.m-1rail.com](http://www.m-1rail.com).

**Disclaimer:** The event date is solidified. M-1 RAIL makes no guarantee on the number of potential event attendees and assumes no liability for any financial loss due to operation during the QLINE Grand Opening Weekend.

\_\_\_\_\_  
Vendor Contact Person Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date



### 2017 QLINE Grand Opening Business Participation Application

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Alternate Contact \_\_\_\_\_ Phone \_\_\_\_\_

Business Classification? Art Gallery/Museum      Entertainment Venue      Food/Beverage      Retail

Business Activation: *(In the field below, please summarize the level of participation in Grand Opening weekend) ex. QLINE Happy Hour Special or 20% OFF Merchandise*

**Please complete the form below.**

Day	Date	Time of Activation	Activation
Friday	May 12, 2017		
Saturday	May 13, 2017		
Sunday	May 14, 2017		

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